

BEER GOGGLES (answer)

by Peter Sarrett

The analogies solve to:

PITCH : RADAR GUN :: ANGLE : **PROTRACTOR** (object : thing it is measured by)

ESKIMO : IGLOO :: INDIAN : **TEEPEE** (person : domicile)

RICHIE RICH : CENT SIGN :: EASY MONEY : **DOLLAR SIGN** (movie : symbol that replaces a letter in movie's title font)

SEARS TOWER : WORLD TRADE CENTER :: TAIPEI 101 : **PETRONAS TOWERS** (world's tallest building : previous holder of that title)

ISRAEL KAMAKAWIWO'OLE (Ukulele *Somewhere Over the Rainbow*, the eToys song) : ISRAELI FLAG :: CUBA GOODING JR : **CUBAN FLAG** (famous person : flag of the nation matching person's first name)

THE DOCTOR : SONIC SCREWDRIVER :: SHERLOCK HOLMES : **MAGNIFYING GLASS** (character : tool)

RABBIT : RABBIT'S FOOT :: HORSE : **HORSESHOE** (animal : lucky charm derived from that animal)

PICASSO : BELAGGIO :: JULES VERNE : **EIFFEL TOWER** (person : building with restaurant named for that person)

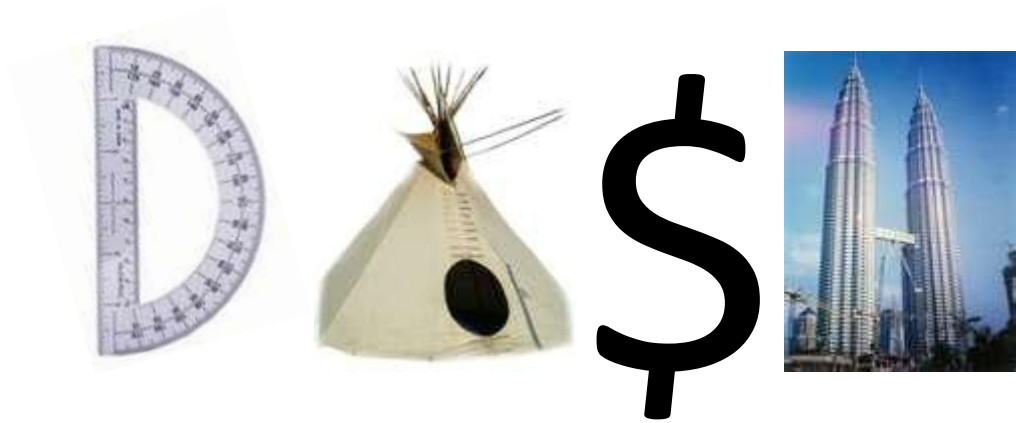
LUCILLE BALL : BASEBALL BAT :: WOLFGANG PUCK : **HOCKEY STICK** (celebrity whose last name is an object : sports equipment used to hit that object)

DESK CALENDAR : DAY PLANNER :: PIZZA : **CALZONE** (object : rough equivalent of the same object folded in half)

WIMPY : HAMBURGER :: HOMER SIMPSON : **DONUT** (cartoon character : character's favorite food)

KRISTEN BELL : TELEPHONE :: PENN JILLETTE : **DISPOSABLE SAFETY RAZOR** (Celebrity whose last name sounds like an inventor's last name : that inventor's invention (stretching the case a bit for Gillette, who really invented the disposable razor blade, but is popularly thought of as the inventor of the safety razor))

The clue to the next step lies in the fact that this puzzle is presented with pictures, and the question marks are all in picture frames. You need to think of the answers as the actual things they represent, rather than words. And as the title suggests, you may need to alter your vision, or at least your perspective, to see them properly. Once you do, you'll notice that all of the answers are objects that, when viewed from the right perspective, can be interpreted as letters of the alphabet:



To parse this properly, you need to put it into the same form as the rest of the puzzle—an analogy.

DASH : EQUAL :: DOT : ?

A dash, when doubled and stacked, forms an equal sign. A dot, when doubled and stacked, forms the answer: **COLON**